



Shaping the Future: Empowering Women in Financial Services

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PANELISTS



Stacy McBurney

Director of Equity Capital
Markets, Scotiabank



Dana Martin

Vice President of Indigenous
Financial Services, Scotiabank



What drew you to entering the financial services industry? Were there any pivotal moments or decisions that significantly influenced your career trajectory?



Stacy's Career Journey



2007 – 2008
Sales Assistant,
BMO Nesbitt Burns



2008 - 2012
Financial Associate,
Raymond James Ltd.



2012 - 2014
Branch Administrator,
Scotia Wealth
Management



2014 - Present
Director, Equity
Capital Markets,
Scotiabank Global
Banking & Markets

Dana's Career Journey



2004 – 2018
Retail Branch Network,
Scotiabank



2018 – 2020
Director ASE,
Scotiabank



2020 - 2022
District Vice President,
Scotiabank



2022 - Present
Indigenous
Financial Services





What motivates your advocacy for women in leadership within the financial sector, and how have mentors or role models influenced your journey?



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The importance of diversity in thoughts, ideas, and experiences.



Leadership should reflect the diversity of our client base.



Mentors and advocates provide advice, motivation, and encouragement.





What motivates your advocacy for women in leadership within the financial sector, and how have mentors or role models influenced your journey?

- Empowering women and breaking barriers.
- *Diverse perspectives – You can not be what you can not see.*
- Building confidence through mentorship.





How has your career shaped you as a person? What personal or professional experiences have had the most profound impact?



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Cultivating an open and learning mindset – the value of formal and informal education.



Embracing change and overcoming challenges.



Celebrating wins – personal, professional, and those of others.



How has your career shaped you as a person? What personal or professional experiences have had the most profound impact?



Combining my passion for Indigenous Relations and banking



Accelerating my career – CSI & Moody's support for my education



Transitioning from Retail to Indigenous Financial Services





Looking forward, what
excites you the most about
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particularly for women and
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Inspired and empowered by the incredible women I meet and work with.



DEI initiatives continue to be essential for organizations.



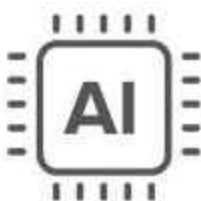
There is still more work to be done.



Looking forward, what excites you the most about the future of the industry, particularly for women and underrepresented groups?



Inclusion and diversity – breaking ceilings as more women step into leadership roles.



AI empowering women in the financial industry and how to leverage it.



What's next on the horizon?





How do your relationships,
hobbies, or outside interests
influence the way you
approach challenges and
opportunities in the industry?



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Co-Chair of VersaFI's (formerly Women in Capital Markets) Ontario Chapter.



Support events that empower women at various stages of their careers, including:

- Showcasing senior women in Capital Markets roles
- Industry networking events
- Workshops on resumes, interviews, and networking



Provide mentorship both inside and outside the workplace.

How do your outside interests influence the way you approach challenges and opportunities in the industry?



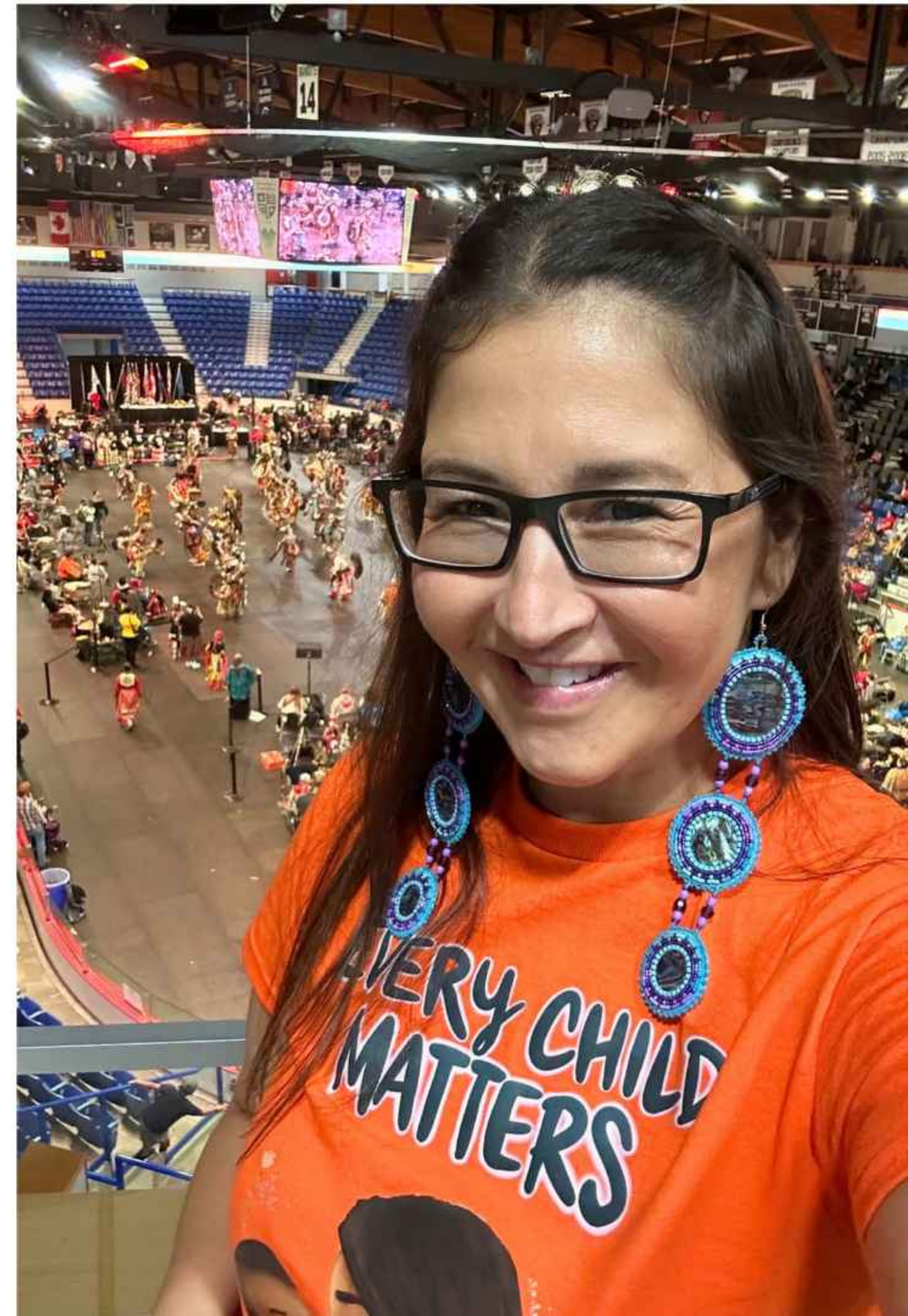
Chair of the Burnaby Board of Trade



Traveling and exploring the world



Engaging with my community at Indigenous cultural events



Q & A



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