



PFP® Work Experience Assessment Tool

To qualify for the PFP® designation, candidates must meet the three (3) year word experience requirements. To meet this requirement the PFP® candidate must be able to perform 85% of the competencies set out in the PFP® Professional Competency Profile.



This experience assessment tool may be used in two ways:

1. To assist individuals verifying work experience for PFP® candidates

Individuals verifying experience in financial planning and advice are asked to determine if the candidate has the ability to carry out the statements of competency as identified within the profile and verify that experience has been practiced for three years within a 7-year period. If the requirements for experience are met the candidate may be ready to apply for the PFP® designation. If the requirements are not met, the candidate is not ready to apply for the PFP® designation.

Verifiers are asked to review the accompanying competency statements and respond back to CSI to either verify the experience or to decline this request. The email that accompanies this assessment tool provides the response mechanism.

Verifiers may check off each competency statement practiced and manually total the completed items at the bottom of each page. If this total is provided for each page, the last page will automatically calculate the total number of competencies checked. If the total is 97 or more, the candidate has practiced the required percentage of competencies.

2. To assist candidates applying for the PFP® designation

Candidates are not required to submit this form when applying for the designation. However, a copy should be kept on file. When applying for the PFP® designation, the person identified to verify experience will be contacted to attest to experience and candidates may need to refer back to this document. This assessment tool will be sent to the contact person identified on the application for the designation by the candidate as a verification tool to assist them in determining whether or not the experience requirement has been met.

- Candidates who directly manage financial advisors must be actively engaged in the financial advice or planning role within the last seven (7) years to be recognized as eligible for the PFP® designation.
- International work experience can be applied if it meets the requirements.
- Individuals who can verify experience should be a current or recent employer or supervisor.

Self-employed individuals are required to provide verification from a past employer or an individual who holds a professional designation and is familiar with their work (e.g. a PFP®, MTI®, CIWM, CIM®, FCSI®, FICB, CFA, CA, CFP®). In such a case, CSI may request further documentation for confirmation purposes.

Professional Conduct and Regulatory Compliance

1.1	COMPETENCY STATEMENTS	
1.1.1	Adhere to the PFP® Code of Ethics	
1.1.2	Comply with federal and provincial laws and regulations relevant to the profession of a financial planner	
1.1.3	Maintain knowledge of changes in the political, economic, and regulatory environments	
1.1.4	Explain the role of a financial planner and the meaning of the PFP® credential	
1.1.5	Act in the best interest of the client in providing financial planning services	
1.1.6	Follow through on one's commitments	
1.1.7	Demonstrate ethical judgement and behaviour in all situations	
1.1.8	Treat all individuals in a non-discriminatory manner	
1.1.9	Disclose potential conflict of interest to maintain the integrity of the professional relationship	
1.1.10	Protect the confidentiality of the client's information	
1.1.11	Explain how the client's information will be used.	
1.1.12	Deal effectively with the client's concerns, objections, and complaints	
1.1.13	Identify the need for referral to prevent practicing outside of the limits of one's competence	
1.1.14	Pursue professional development activities to update one's knowledge and skills	
	Insert total number of competencies checked:	

Client Relationship and Practice Management

2.1	COMPETENCY STATEMENTS	
2.1.1	Build rapport and maintain a relationship with a diverse group of clients	
2.1.2	Treat the client with utmost care, empathy, and respect	
2.1.3	Manage the client's expectations regarding financial planning while respecting life situation and financial needs	
2.1.4	Communicate a value proposition for financial planning services	
2.1.5	Provide full disclosure of compensation structure and fees associated with financial planning services	
2.1.6	Converse with the client to discover the client's goals and objectives	
2.1.7	Use active listening to fully understand the client's needs and to confirm understanding	
2.1.8	Communicate quantitative and qualitative information logically, clearly, and concisely	
2.1.9	Adapt (in-personal or virtual) communication based on the client's age, needs, and life circumstances	
2.1.10	Assess the client's non-verbal behaviour	
2.1.11	Examine the client's values, personality, lifestyle, and relationships that may influence financial planning	
2.1.12	Assist the client in prioritizing short-term and long-term financial goals and objectives	
2.1.13	Prepare a letter of engagement	
2.1.14	Maintain the accuracy, relevance, and currency of the client's documentation for compliance and follow-up purposes	
2.1.15	Seek feedback on the financial planning experience to implement improvements	
	Insert total number of competencies checked:	

Asset and Liability Management

Yes this candidate for the PFP® has practiced this competency: ✓

3.1	COMPETENCY STATEMENTS	
3.1.1	Identify the client's asset and liability management goals and objectives	
3.1.2	Assess the client's financial knowledge and experience	
3.1.3	Identify the client's attitudes toward debt and spending and saving habits	
3.1.4	Identify the client's sources of income and expenses	
3.1.5	Obtain relevant and accurate information on the client's personal and business assets, debt, and other liabilities	
3.1.6	Examine the impact of the client's personal, family, and work circumstances on financial planning	
3.1.7	Determine the client's legal issues that may influence financial planning	
3.1.8	Prepare personal financial statements	
3.1.9	Analyze financial statements	
3.1.10	Create financial projections for future cash flow, net worth, and budget	
3.1.11	Advise on the features and benefits of credit products and borrowing options	
3.1.12	Explain the impact of credit standing on the ability to borrow	
3.1.13	Determine appropriate asset and liability management strategies	
3.1.14	Analyze advantages and disadvantages of asset and liability management strategies in relation to the client's goals and objectives	
3.1.15	Recommend the optimal asset and liability management strategy	
3.1.16	Implement the recommended asset and liability management strategy as part of the client's financial plan	
3.1.17	Periodically review the asset and liability management strategy to determine the need for updates	
3.1.18	Update the asset and liability management strategy to ensure its relevance to the client's goals, objectives, and life circumstances	
	Insert total number of competencies checked:	



Risk Management and Insurance

4.1	COMPETENCY STATEMENTS	
4.1.1	Evaluate unexpected changes to circumstances and their implications for the client's financial plan	
4.1.2	Assess the client's financial ability to deal with changes to circumstances	
4.1.3	Identify reasons why the client may need insurance	
4.1.4	Conduct an insurance needs analysis	
4.1.5	Explain the features and benefits of insurance products	
4.1.6	Determine appropriate risk management strategies	
4.1.7	Analyze advantages and disadvantages of risk management strategies in relation to the client's goals and objectives	
4.1.8	Assess tax implications of insurance products and risk management strategies	
4.1.9	Recommend the optimal risk management strategy	
4.1.10	Implement the recommended risk management strategy as part of the client's financial plan	
4.1.11	Periodically review the risk management strategy to determine the need for updates	
4.1.12	Update the risk management strategy to ensure its relevance to the client's goals, objectives, and life circumstances	
	Insert total number of competencies checked:	

Investment Planning

Yes this candidate for the PFP® has practiced this competency: ✓

5.1	COMPETENCY STATEMENTS	
5.1.1	Assess the client's investment knowledge and experience	
5.1.2	Examine the client's returns expectations and time horizon	
5.1.3	Assess the client's investment risk tolerance	
5.1.4	Discuss investment goals and objectives based on the client's needs and priorities	
5.1.5	Determine an appropriate asset allocation based on the client's investment profile	
5.1.6	Advise on the features and benefits of investment products	
5.1.7	Analyze statements of investment holdings	
5.1.8	Calculate risk-adjusted ratios for investments and portfolios	
5.1.9	Calculate the required rates of return for investment strategies in relation to the client's goals and objectives	
5.1.10	Determine appropriate investment strategy	
5.1.11	Analyze advantages and disadvantages of investment strategies in relation to the client's goals and objectives	
5.1.12	Recommend the optimal investment strategy	
5.1.13	Implement the recommended investment strategy as part of the client's financial plan	
5.1.14	Periodically review the investment portfolio to determine the need for updates	
5.1.15	Update the investment portfolio to ensure its relevance to the client's goals, objectives, and life circumstances	
	Insert total number of competencies checked:	

Tax Planning

6.1	COMPETENCY STATEMENTS	
6.1.1	Identify parties relevant to the client's tax situation	
6.1.2	Identify the taxable nature of assets and liabilities	
6.1.3	Identify current, deferred, and future tax obligations	
6.1.4	Analyze implications of different taxation structures	
6.1.5	Identify deductions, credits, and taxes payable	
6.1.6	Determine appropriate tax planning strategies	
6.1.7	Analyze advantages and disadvantages of tax planning strategies in relation to the client's goals and objectives	
6.1.8	Recommend the optimal tax planning strategy	
6.1.9	Implement the recommended tax planning strategy as part of the client's finan-cial plan	
6.1.10	Periodically review the tax planning strategy to determine the need for updates	
6.1.11	Update the tax planning strategy to ensure its relevance to the client's goals, ob-jectives, and life circumstances	
	Insert total number of competencies checked:	

Retirement Planning

7.1	COMPETENCY STATEMENTS	
7.1.1	Determine the client's retirement goals and objectives	
7.1.2	Assess the implications of the client's longevity and healthcare costs for the re-tirement plan	
7.1.3	Identify the client's family dynamics and business ownership that may influence retirement planning	
7.1.4	Create financial projections based on the client's current position	
7.1.5	Conduct a retirement income needs analysis	
7.1.6	Identify compromises (if any) to meet the client's retirement goals and objectives	
7.1.7	Advise on the features and benefits of retirement accounts	
7.1.8	Advise on the features and benefits of government benefit plans	
7.1.9	Determine small business succession strategies for retirement	
7.1.10	Determine appropriate retirement planning strategies	
7.1.11	Analyze advantages and disadvantages of retirement planning strategies in rela-tion to the client's goals and objectives	
7.1.12	Recommend the optimal retirement planning strategy	
7.1.13	Implement the recommended retirement planning strategy as part of the client's financial plan	
7.1.14	Periodically review the retirement planning strategy to determine the need for up-dates	
7.1.15	Update the retirement planning strategy to ensure its relevance to the client's goals, objectives, and life circumstances	
	Insert total number of competencies checked:	

Estate Planning

Yes this candidate for the PFP® has practiced this competency: 🗹

8.1	COMPETENCY STATEMENTS	
8.1.1	Identify the client's estate planning goals and objectives	
8.1.2	Identify the client's family dynamics and business ownership that may influence estate planning	
8.1.3	Collect legal documents that have implications for estate planning	
8.1.4	Advise on the features and benefits of estate planning vehicles	
8.1.5	Explain different types of the Power of Attorney	
8.1.6	Assess the liquidity of estate at death	
8.1.7	Assess the structure of the client's estate plan and its implications for taxation	
8.1.8	Assess the needs of the beneficiaries	
8.1.9	Consider the implications of small business ownership on estate planning strate-gies	
8.1.10	Determine appropriate estate planning strategies	
8.1.11	Analyze advantages and disadvantages of estate planning strategies in relation to the client's goals and objectives	
8.1.12	Recommend the optimal estate planning strategy	
8.1.13	Implement the recommended estate planning strategy as part of the client's fi-nancial plan	
8.1.14	Periodically review the estate planning strategy to determine the need for up-dates	
8.1.15	Update the estate planning strategy to ensure its relevance to the client's goals, objectives, and life circumstances	
	Insert total number of competencies checked:	
	Cumulative total of competencies checked. If this total is 97 or more, the required competencies have been practices:	